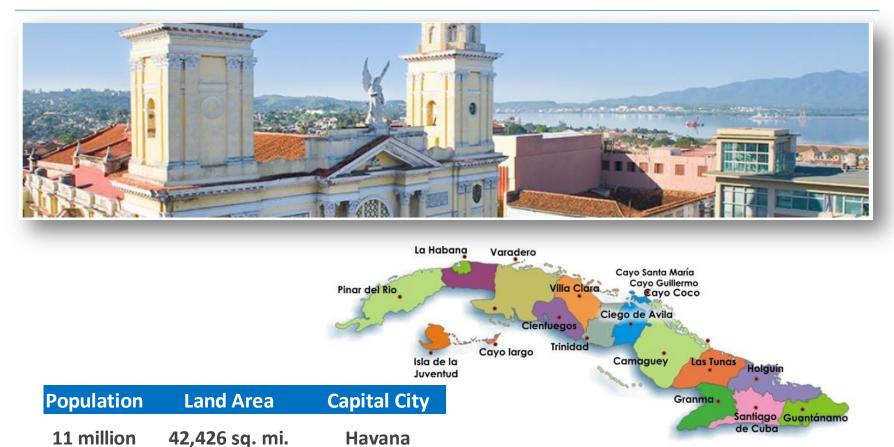


### Cuba



# Cuba



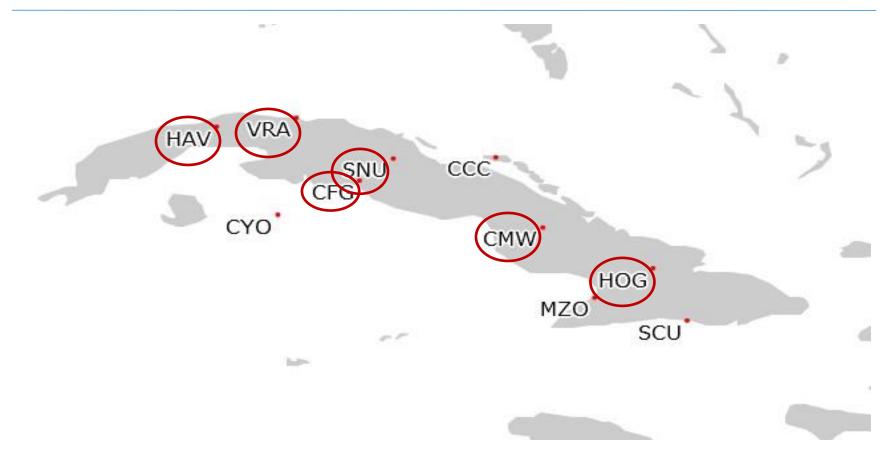
# International Air Service – Scheduled Operations

• American will be the largest US carrier into Cuba with 90 weekly fights.

|                      | Q1 2017 |                     |                 |                  |                  |  |  |
|----------------------|---------|---------------------|-----------------|------------------|------------------|--|--|
| Airline Name         | -       | Weekly<br>Flight: 🔻 | Weekly<br>Seats | Qtrly<br>Fligh ▼ | Qtrly<br>Seats 🔻 |  |  |
| American Airlines    |         | 90                  | 13,292          | 1,170            | 172,800          |  |  |
| JetBlue Airways      |         | 21                  | 3,115           | 270              | 40,500           |  |  |
| Delta Air Lines      |         | 21                  | 2,935           | 270              | 38,160           |  |  |
| Spirit Airlines      |         | 14                  | 2,008           | 180              | 26,100           |  |  |
| Silver Airways Corp. |         | 39                  | 1,310           | 501              | 17,034           |  |  |
| United Airlines      |         | 8                   | 1,302           | 102              | 16,932           |  |  |
| Frontier Airlines    |         | 7                   | 1,246           | 90               | 16,200           |  |  |
| Totals               |         | 199                 | 25,210          |                  |                  |  |  |

|      |      | Q1 2017           |                 |                  |                |  |
|------|------|-------------------|-----------------|------------------|----------------|--|
| Orig | Dest | Weekly<br>Flights | Weekly<br>Seats | Qtrly<br>Flights | Qtrly<br>Seats |  |
| MIA  | CFG  | 7                 | 886             | 90               | 11,520         |  |
| MIA  | CMW  | 7                 | 886             | 90               | 11,520         |  |
| CLT  | HAV  | 7                 | 886             | 90               | 11,520         |  |
| MIA  | HAV  | 28                | 4,431           | 360              | 57,600         |  |
| MIA  | HOG  | 14                | 2,215           | 180              | 28,800         |  |
| MIA  | SNU  | 14                | 2,215           | 180              | 28,800         |  |
| MIA  | VRA  | 14                | 1,772           | 180              | 23,040         |  |
|      |      | 90                | 13,292          |                  |                |  |

# American's Schedule



# How do you sell Cuba?

# Travel Requirements – Visa and medical insurance

- In addition to a valid passport, U.S. citizens must obtain a Cuban visa and medical insurance in order to enter Cuba
- Currently travelers may purchase the visa (also known as "tourist card") via one of the following:
  - Cuban Embassy
  - Travel Service Provider or Agency authorized by the Cuban Embassy to sell Visa.
  - At the American Airlines gateway airport (MIA/CLT)
- American is currently including the cost of the medical insurance on the ticket. Customers may go to <u>www.esicuba.cu</u> for more information on the coverage.

# Travel requirements (U.S.) – Pre-approval General License

- U.S. citizens may visit Cuba under one of 12 pre-authorized categories:
  - 1. Family visits
  - 2. Official government business
  - 3. Journalistic activities
  - 4. Professional research and meetings
  - 5. Educational activities, including "people-to-people" travel
  - 6. Religious activities
  - 7. Public performances, workshops, athletic and other competitions, and exhibitions
  - 8. Support for the Cuban people
  - 9. Humanitarian projects
  - 10. Activities of private foundations or research/educational institutes
  - 11. Exportation/import/transfer of information
  - 12. Export transactions
- Travel agencies and airlines are <u>not</u> required to verify traveler eligibility
  - Burden of proof is on the traveler
  - Airlines and travelers are required to keep documentation for five years
- Travel to Cuba for tourist activities remains prohibited by statute

#### How to sell Cuba in Sabre?

| C Sabre® Red™ Workspace - Sabre Travel Network   |                                   |
|--|-----------------------------------|
| Eile Edit View Iools Window Help Contact Us  |                                   |
| Favorites • Tools • Community • Admin •  | sabre red                         |
| New Sabre Area Full Split   1 2 3 4 Page 5 6   📾 🛅   |                                   |
| Area A   | HELPER APPS                       |
| 1150CTFLLSNU«<br>150CT SAT FLL/EDT SNU/EDT¥0<br>1 100 Y7 B7 M7 E7 U7 H7 Q7 V7 W7*FLLSNU 1215 1400 SF3 0 /E | Sabre Profiles                    |
| S7 T7 L7 K7 G7 N5<br>NO MORE-1* FOR MORE 3SEG<br>* - FOR ADDITIONAL CLASSES ENTER 1*C                      | O PNR Services                    |
| 01Y1«  | RED APPS                          |
| 1 100Y 150CT J FLLSNU SS1 1215 1400 /E   | Cuba<br>Traveler<br>Certification |
|  |                                   |
| Cuba Traveler Certification  |                                   |
| Cuban airport detected, please ensure<br>travelers follow recommended certification<br>processes.          |                                   |
| Emulator reset Area:A01 C:01   | ə o O 🛛 🗃                         |

#### How to sell Cuba in Sabre?

| Favorites • Tools • Community • Admin •                                |                      |   |                               | sabre re     | d   |
|--|----------------------|---|-------------------------------|--------------|-----|
| Mew Sabre Area Full Split   1 2 3 4 Page 5 6   👼 🗅 🗋                   |                      |   |                               |              |     |
| Area A   |                      | 😫 Cuba Travele                                | er Certification _ ×          | HELPER AP    | PS  |
| A«<br>1.1SMITH/JOHN  | *                    | Airline Notification                          | Sabre<br>Profiles             | • 111        |     |
| 1 100Y 150CT 6 FLLSNU SS1 0745 0926 /DC /E<br>7B1.FSG*HN, 1748/155EP16 |                      | Verify/update passes<br>applicable travel cat | O PNR Service                 | es 🗸         |     |
| P3D«<br>ENERAL FACTS   |                      | This action will add                          | RED APPS                      |              |     |
| 1.SSR DOCA HK1/R/US/MAIN STRE 1.1 SMITH/JOHN<br>ET/DALLAS/TX/12345     |                      | Passenger 1.1                                 |                               |              | *   |
| P3«  |                      | Name:   | JOHN SMITH                    | Traveler     | III |
| 2.SSR OTHS CFR 515561 FAMLY 1.1 SMITH/JOHN                             |                      | Home address                                  | •                             | Certificatio | n   |
| 3.SSR RFTV HK1 FLOSNU0100Y150 1.1 SMITH/JOHN<br>CT/CFR 515561          | St<br>Ci<br>St<br>Zi | Street:                                       | MAIN STREET                   |              |     |
|  |                      | City:   | DALLAS                        |              |     |
|  |                      | State:  | TX                            |              |     |
|  |                      | ZIP:  | 12345                         |              |     |
|  |                      | Country:                                      | US                            |              |     |
|  |                      | Travel Category:                              | 1 – Family Visits (CFR 5155 🔻 |              |     |
|  |                      | Not   | ification Registered          |              |     |
| (  | *                    | INO   | meaner negistered             |              |     |

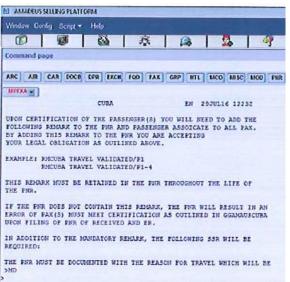
#### How to sell Cuba in Amadeus?

 Amadeus agencies need to call Amadeus and get themselves turned on to sell Cuba

#### TAMIAHOG

\*\* AMADEUS TIMETABLE - TA \*\* HOG HOLGUIN.CU 21SEP16 28SEP16 FLIGHTS REMOVED DUE TO LEGALLY PROHIBITED COUNTRY SEE >GGPROHIB NO FLIGHT FOR THIS CITY PAIR - ENTER A CONNECT POINT /X...

- Agency will have to manually document the PNR with the category for travel.
- RMCUBA TRAVEL VALIDATED/P1



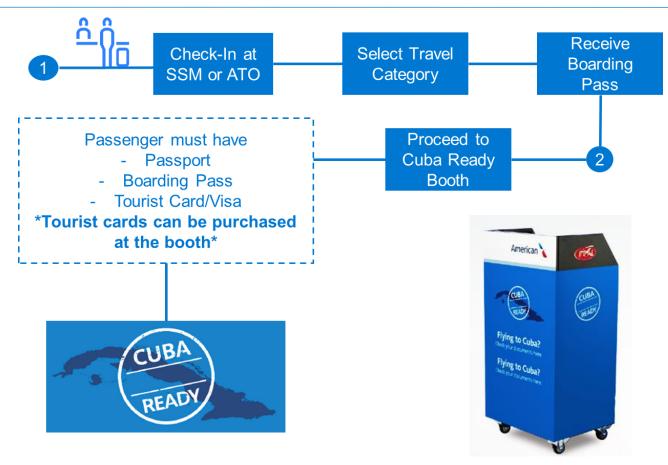
#### How to sell Cuba on AA.com?

| rs   |   |                 |
|--|---|-----------------|
| ni to Varade<br>t<br><b>Jay October 20</b> , | Visit Cuba  | our Trip P      |
|  | Flying to Cuba from or through the U.S. for tourism is not allowed. There are 12 acceptable travel<br>reasons:                                  | ggage and Optio |
| etails                                       | Family visits   |                 |
| Details                                      | <ul> <li>Official business of the U.S. Government, foreign governments and certain intergovernmental organizations</li> </ul>                   |                 |
| enger names as the                           | <ul> <li>Journalistic activities</li> </ul>   |                 |
| _  | Professional research or professional meetings  |                 |
| _  | Educational activities and people-to-people exchanges   |                 |
| _  | Religious activities  |                 |
| _  | Public performance, clinics, workshops, athletic or other competitions and exhibitions  |                 |
| _  | Support for the Cuban people  |                 |
|  | Humanitarian projects   |                 |
|  | Activities of private foundations or research or educational institutes   |                 |
|  | Exportation, importation, or transmission of information or informational materials   |                 |
|  | Travel related to certain authorized export transactions  | n Traveler ID   |
| - 1  | You can also travel to Cuba with a license issued by the U.S. Office of Foreign Assets Control<br>(OFAC) or as a Cuban National returning home. |                 |
| Requests                                     | More about travel to Cuba ਇ   |                 |
|  | By selecting continue, you agree that you comply with one of these categories.  |                 |
| (At least one num)                           |   | tional)         |
|  |   |                 |
| 2998014                                      | Start Over Continue   |                 |

#### What Happens at the Airport?

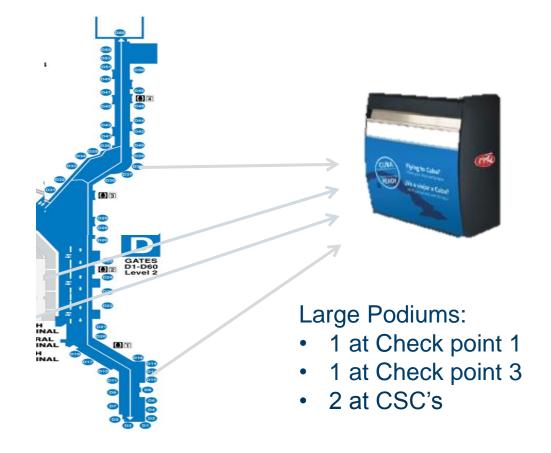


### What Happens at the Airport?



#### What Happens at the Airport?





# Thank you!